

MLK Insurance Announces Renters Insurance website expressly for New York Renters



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Author: **MLK Insurance**

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MLK Insurance, recognizing the growing need for New York renters to insure their belongings, has announced the launch of NY-RENTERSINSURANCE.COM, a site dedicated solely to the renters insurance market in New York. Many residents in New York are under the impression that their personal property is covered by their landlord in the event of a fire or theft. Consequently, by not carrying the necessary coverage, there has been a huge number of New York renters left out in the cold when it comes to replacing their damaged or stolen contents. These contents can add up to significant amounts when you factor in the cost of replacing major items like tvs, computers, stereo equipment and furnishings. Increased burglaries in the current economic environment coupled with the coming holiday season which historically has triggered an increase in crimes against personal property, make the next few months a key time to secure the proper coverage. With that in mind, NY-RENTERSINSURANCE.COM was launched to have a quick and easy portal in which consumers can get a quote on the coverage they need. In most cases, same day coverage is available and low deposits of as little as \$10 are needed to secure coverage.

Policies start for as little as \$55 year for basic coverage which includes \$100,000 liability coverage-in case you are sued by someone accidentally injured in your apartment. In addition, the policy pays for any additional living expenses you incur if you are forced out of your apartment while repairs are made. Policyholders have used this coverage for reimbursement on the cost of hotel rooms and eating out and it has prevented them from having to seek out a shelter.

Contact Details: MLK Insurance Agency Services

14 Cedar Street

Dobbs Ferry NY 10522

ny-rentersinsurance.com

1-800-699-8017

speedyinsure@gmail.com

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