

Lauren Klein Jewelry Introduces the Latest Arrivals and a Splash of Color



Released on: September 30, 2009, 7:26 am

Author: LaurenKlein.com

Industry: [Retail](#)

Budget-conscious jewelry lovers will delight in the latest fall trends

NEW YORK CITY, September 2009 -- Lauren Klein, a leading online retailer of designer jewelry, today introduced two of the latest additions to its line of quality fashion, costume and fine jewelry. The new arrivals include fun, colorful gemstones and stylish gold earrings and rings to accessorize new fall wardrobes or to update existing clothing with a splash of color.



Whether it is white gold, yellow gold, rose gold or a combination of them all, this season Lauren Klein has hand picked pieces that will complement your colorful summer wardrobe or make a bold statement with your little black dress.

I heart Lauren Klein jewelry.

Looking to switch things up with what you already have in your closet? Try adding jewelry into the mix to vamp up your outfits and make them look new. Lauren's quality jewelry beats the retailers' prices, so you can do this for less money than buying a whole new wardrobe.

The advertisement features a collage of various heart-shaped jewelry items, including necklaces, earrings, and pendants, in different colors and materials like gold, silver, and rose gold. The text "I heart gold" is prominently displayed in a large, black, sans-serif font over the collage.

"Just because it's fall doesn't mean you have to stop wearing color, in fact gemstone jewelry never really left the fashion scene," said Sarah Leight, manager, Lauren Klein. "Don't let your wardrobe be a victim of predictably neutral fall color. Instead, take advantage of affordable prices on the hottest looks in jewelry that include a sparkling spectrum of baubles. At Lauren Klein, we're always adding fresh, inspired pieces to our collection."

From earrings and necklaces to playful mobile phone charms, colored gemstones are found in many accessories today. In addition to the latest trends, Lauren Klein offers customers the most competitive prices on jewelry that fits any style or wardrobe,

regardless of season. Select from a cadre of handpicked designers as well as traditional favorites such as [rose gold diamond necklaces](#), [diamond necklaces](#), [diamond rings](#) and [yellow gold diamond necklaces](#).

New items that are quickly becoming favorites are the Flower Lace Diamond Yellow Gold Earrings inspired by a trendy Italian designer. The Yellow Gold Wire Diamond Cocktail Ring is a feminine but eye-catching style that delicately criss-crosses to form the ring and is accented with real diamonds.

Lauren Klein specializes in all types of jewelry — whatever the style, Lauren Klein has it all. From traditional diamond jewelry to trendy fashion jewelry, Lauren Klein carries only the best selection of women's jewelry -- rings, earrings, necklaces, bracelets, anklets and baby jewelry -- at the most competitive prices. The company's new Monogram Collection offers personalized jewelry for that extra special touch.

The finest collection of jewelry available to the public is also backed by Lauren Klein's incomparable experience rooted in the fine jewelry industry. As a customer-focused company, Lauren Klein strives to bring the highest quality products directly to consumers to ensure their satisfaction is exceeded. With more than half a century of heritage in the diamond industry, this family operation began its ecommerce business on eBay and Amazon. After great success, Lauren Klein showcases its entire jewelry collection on [Laurenklein.com](#).

About

Lauren

Klein

Lauren Klein provides designer jewelry at affordable prices, bringing 55 years in the diamond business to online shoppers. At Lauren Klein, we control the entire process from source to final product while maintaining the highest quality so we can pass the savings on to customers. Lauren Klein has served thousands of satisfied customers and our experienced customer service representatives are ready to assist you with our vast collection, which ranges from basic solitaire necklaces, gold necklaces and morganite earrings to diamond rose gold rings and trendy and chic color stone jewelry. Call us toll-free at 1-877-215-6779 or email us at Laurenkjewelry@aol.com. For more information, please visit www.laurenklein.com.

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