

Lauren Klein Announces Back to School Sale



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Top online jeweler rings in fall with 10 percent discount and free shipping

NEW YORK CITY, September 2009 -- Lauren Klein, a leading online retailer of designer jewelry, today announced its back-to-school discount on all fine and costume jewelry. The transition from summer to fall signals the most significant time of year for the fashion industry. As the seasons change, trendsetters are adding jewelry and accessories to update their wardrobes. Shoppers receive 10% off purchases and free shipping by entering coupon code gold10 at checkout.

"Amidst the arrival of cooler weather, gold continues to add a warming touch to the latest clothing trends," said Sarah Leight, manager, Lauren Klein. "Our buyers at Lauren Klein are always keeping an eye on the latest styles while maintaining a collection of traditional favorites, including [rose gold diamond necklaces](#), [diamond necklaces](#), [diamond rings](#) and [yellow gold diamond necklaces](#)."

Layering is a key for fall dressing and accessorizing with favorite necklaces, earrings and bracelets are easy ways to keep one's wardrobe fresh and up-to-date, without spending a fortune. Lauren Klein offers customers the most competitive prices on jewelry that fits any style or wardrobe, with an extensive selection of the best quality jewelry, from a cadre of handpicked designers.

Lauren Klein specializes in all types of jewelry — whatever the style, Lauren Klein has it all. From traditional diamond jewelry to trendy fashion jewelry, Lauren Klein carries only the best selection of women's jewelry -- rings, earrings, necklaces, bracelets, and anklets -- and men's jewelry, at the most competitive prices. The company's new Monogram Collection offers personalized jewelry for that extra special touch.

The finest collection of jewelry available to the public is also backed by Lauren Klein's incomparable experience rooted in the fine jewelry industry. As a customer-focused company, Lauren Klein strives to bring the highest quality products directly to consumers to ensure their satisfaction is exceeded. With more than half a century of heritage in the diamond industry, this family operation began its ecommerce business on eBay and Amazon. After great success, Lauren Klein showcases its entire jewelry collection on Laurenklein.com.

Customers can use promo code "gold10" to receive 10 percent off and free shipping on gold jewelry purchases. Offer valid through September 15, 2009.

About Lauren Klein

Lauren Klein provides designer jewelry at affordable prices, bringing 55 years in the diamond business to online shoppers. At Lauren Klein, we control the entire process from source to final product while maintaining the highest quality so we can pass the savings on to customers. Lauren Klein has served thousands of satisfied customers and our experienced customer service representatives are ready to assist you with our vast collection, which ranges from basic solitaire necklaces, gold necklaces and morganite earrings to diamond rose gold rings and trendy and chic color stone jewelry. Call us toll-free at 1-877-215-6779 or email us at Laurenkjewelry@aol.com. For more information, please visit www.laurenklein.com.

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