

# Lauren Klein Jewelry Celebrates the Return of Gold with I Love Gold Promotion



Released on: July 24, 2009, 3:49 am  
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Industry: [Retail](#)

Top online jeweler lauds the precious metal as a staple in fashionable wardrobes

A promotional graphic for Lauren Klein's "I Love Gold" promotion. The left side features a collage of various gold jewelry pieces, including heart-shaped pendants, necklaces, and earrings, with the text "I Love Gold" overlaid in a large, black, serif font. The right side contains promotional text in a brown serif font.

Whether it is white gold, yellow gold, rose gold or a combination of them all, this season Lauren Klein has hand picked pieces that will complement your colorful summer wardrobe or make a bold statement with your little black dress.

**I heart Lauren Klein jewelry.**

Looking to switch things up with what you already have in your closet? Try adding jewelry into the mix to vamp up your outfits and make them look new. Lauren's quality jewelry beats the retailers' prices, so you can do this for less money than buying a whole new wardrobe.

NEW YORK CITY, July 2009 -- Lauren Klein, a leading online retailer of designer jewelry, today announced its "I Love Gold" promotion featuring deep discounts on all white gold, yellow gold or rose gold jewelry. In addition to gold jewelry, Lauren Klein offers the finest selection of personalized jewelry, baby jewelry, men's jewelry and designer jewelry at prices well below retail.

"We're in the midst of a new era of gold with celebrities and trendsetters donning gold jewelry in various shades," said Sarah Leight, manager, Lauren Klein. "During difficult economic times, investors historically turned to precious metals such as gold and silver. Our selection of [rose gold diamond necklaces](#), [diamond necklaces](#), [diamond rings](#) and yellow gold diamond necklaces beautifully update any woman's ensemble without investing a fortune in a whole new wardrobe."

